

ABSTRAK

Gandy Hastamurgani Oba, 17101155310733, Jurusan Manajemen, Tahun 2021. Implikasi Perusahaan Penasehat Investasi Terhadap Peforma Saham Sektor Pembiayaan dengan Analisis fundamental sebagai variabel intervening, pembimbing I Ronni Andri Wijaya, SE. MM dan pembimbing II Deni Saputra, SE. MM. Penelitian ini bertujuan untuk mengetahui pengaruh *Relative Strength Index (RSI)* dan *Moving Average Convergence-divergence (MACD)* terhadap Peforma saham dengan *Debt to Equity Ratio (DER)* sebagai variabel Intervening pada perusahaan Pembiayaan yang terdaftar di bursa efek indonesia (BEI). Pengambilan sampel dalam penelitian dengan menggunakan metode *purpose sampling* diperoleh 14 perusahaan dengan data time series. Metode analisis yang digunakan dalam penelitian ini adalah analisis regresi linear berganda dengan menggunakan SPSS v22.

Hasil penelitian menunjukkan *Relative Strength Index (RSI)* secara parsial berpengaruh positif dan sgiinifikan secara langsung terhadap saham, *Moving Average Convergence-divergence (MACD)* secara parsial tidak berpengaruh positif dan signifikan secara langsung terhadap saham, *Relative Strength Index (RSI)* berpengaruh positif dan signifikan secara langsung terhadap *Debt to Equity Ratio (DER)*, *Moving Average Convergence-divergence (MACD)* berpengaruh positif dan signifikan secara langsung terhadap *Debt to Equity Ratio (DER)*, *Debt to Equity Ratio (DER)* berpengaruh positif dan sgiinifikan secara langsung terhadap saham, *Relative Strength Index (RSI)* berpengaruh positif dan sgiinifikan secara tidak langsung terhadap saham melalui *Debt to Equity Ratio (DER)* sebagai varaibel intervening dan *Moving Average Convergence-divergence (MACD)* berpengaruh positif dan sgiinifikan secara tidak langsung terhadap saham melalui *Debt to Equity Ratio (DER)* sebagai varaibel intervening.

Kata kunci: Relative Strength Index (RSI), Moving Average Convergence-divergence (MACD), Saham dan Debt to Equity Ratio (DER).

ABSTRACT

Gandy Hastamurgani Oba, 17101155310733, Majoring in Management, Tahun 2021. Implication of Investment Advisory Companies on The Performance of Share In The Financing Sector With Fundamental Analysis as an Intervening Variable, mentor I Ronni Andri Wijaya, SE. mentor II Deni Saputra, SE. MM. This study aims to see the impact of MM And Relative Strength Index (RSI) and Moving Average Convergence-divergence (MACD) on stock performance with Debt to Equity Ratio (DER) as an intervening variable in financing companies listed on the Indonesian stock exchange (BEI). Sampling in this study using purpose sampling method obtained 14 companies with time series data. The analytical method used in this research is multiple linear regression analysis using SSS V22.

The results showed that the Relative Strength Index (RSI) partially had a positive and significant direct effect on stocks, the Moving Average Convergence-divergence (MACD) partially had no direct positive and significant effect on stocks, the Relative Strength Index (RSI) had a positive and significant effect. Directly on Debt to Equity Ratio (DER), Moving Average Convergence-divergence (MACD) has a positive and significant effect directly on Debt to Equity Ratio (DER), Debt to Equity Ratio (DER) has a positive and significant direct effect on stocks, Relative Strength Index (RSI) has a positive and significant indirect effect on stocks through the Debt to Equity Ratio (DER) as a variable intervening and Moving Average Convergence-divergence (MACD) has a positive and significant indirect effect on stocks through the Debt to Equity Ratio (DER) as an intervening variable.

Keywords: Relative Strength Index (RSI), Moving Average Convergence-divergence (MACD), Saham dan Debt to Equity Ratio (DER).