

ABSTRAK

Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh *Prime lending rate*, *Credit To Private Sector* dan *Nominal exchange rate* pertumbuhan Investasi. Metode pengumpulan sampel dengan menggunakan purposive sampling, dengan jumlah sampel sebanyak 44 perusahaan perbankan yang terdaftar di Bursa Efek Indonesia (BEI). Metode analisis yang digunakan adalah regresi linear berganda.

Hasil penelitian yang didapatkan berdasarkan Uji persial (Uji t) diperoleh: (a) Secara persial berpengaruh signifikan variabel *Prime lending rate* terhadap rate return pada perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia (b) terdapat pengaruh yang signifikan variabel *Credit To Private Sector* terhadap rate return pada perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia (c) Secara persial berpengaruh signifikan variabel *Nominal Exchange Rate* terhadap rate return pada perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia.

Akhirnya penulis menyarankan sebaiknya perusahaan memperhatikan informasi-informasi mengenai *Prime lending rate*, *Credit To Private Sector* dan *Nominal exchange rate*. dan melihat besar kecilnya beban perusahaan dikemudian hari.

Kata kunci : *Prime lending rate*, *Credit To Private Sector* dan *Nominal exchange rate*.

ABSTRACT

This study aims to determine how much influence the Prime lending rate, Credit To Private Sector and Nominal exchange rate investment growth. The sample collection method used purposive sampling, with a total sample of 44 banking companies listed on the Indonesia Stock Exchange (BEI). The analytical method used is multiple linear regression.

The research results obtained based on the persial test (t test) obtained: (a) Partially the Prime lending rate variable has a significant effect on the rate return of banking companies listed on the Indonesia Stock Exchange (b) there is a significant effect the Credit To Private Sector variable on the rate return on banking companies listed on the Indonesia Stock Exchange (c) Partially significant effect on the Nominal Exchange Rate variable on the rate return of banking companies listed on the Indonesia Stock Exchange.

Finally, the authors suggest that companies pay attention to information about Prime lending rate, Credit To Private Sector and Nominal exchange rate. And see the size of the company's burden in the future.

Keywords: Prime lending rate, Credit To Private Sector and Nominal exchange rate.