

## ABSTRAK

Afifah Nur Ananda, 16101155310412, Jurusan SI-Manajemen, tahun 2021, Pengaruh Ukuran Perusahaan dan Return On Asset terhadap Nilai Perusahaan Dengan Debt To Equity Ratio Variabel Intervening Pada Perusahaan Yang Listing Di Bursa Efek Indonesia Dibawah bimbingan I Ibuk Dessy Haryani, SE. MM.Ak, Ca. dan pembimbing II Ibuk Nila Pertiwi, S.Hi, MA

Penelitian ini bertujuan untuk mengetahui seberapa besar pembahasan Pengaruh Ukuran Perusahaan dan Return On Asset terhadap Nilai Perusahaan Dengan Debt To Equity Ratio Variabel Intervening Pada Perusahaan Yang Listing Di Bursa Efek Indonesia, Pengaruh. Metode pengumpulan data melalui situs ICMD dan BEI dan studi kepustakaan. Metode analisis yang digunakan adalah analisis regresi berganda. Hasil penelitian yang didapatkan berdasarkan uji parsial (uji t) diperoleh : (a) Ukuran Perusahaan secara parsial berpengaruh signifikan terhadap Debt To Equity Ratio (b) Return On Asset secara parsial berpengaruh signifikan terhadap Debt To Equity Ratio (c) Ukuran Perusahaan secara parsial berpengaruh signifikan terhadap Nilai Perusahaan (d) Return On Asset secara parsial berpengaruh signifikan terhadap Nilai Perusahaan (e) Debt To Equity Ratio secara parsial berpengaruh signifikan terhadap Nilai Perusahaan (f) Ukuran Perusahaan secara parsial berpengaruh signifikan terhadap Nilai Perusahaan melalui Debt To Equity Ratio (g) Return On Asset secara parsial berpengaruh signifikan terhadap Nilai Perusahaan melalui Debt To Equity Ratio

Akhirnya penulis menyarankan kepada Perusahaan manufaktur Dapat memaksimalkan setiap divisi manajemen yang ada agar kinerja perusahaan menjadi lebih baik dan dilirik oleh para investor dan calon investor

**Kata kunci : Ukuran Perusahaan, Debt To Equity, Return On Asset dan Nilai Perusahaan**

## **ABSTRACT**

*Afifah Nur Ananda, 16101155310412, Department of SI-Management, 2021, The Influence of Company Size and Return On Assets on Firm Value with Debt To Equity Ratio of Intervening Variables in Companies Listing on the Indonesia Stock Exchange Under the guidance of I Ibuk Dessy Haryani, SE. MM.Ak, Ca. and supervisor II Ibuk Nila Pertiwi, S.Hi, MA*

*This study aims to determine how much the discussion of the influence of company size and return on assets on firm value with the Debt to Equity Ratio of the Intervening Variables in companies listing on the Indonesia Stock Exchange, the influence. Methods of data collection through the ICMD and BEI websites and literature studies. The analysis method used is multiple regression analysis. The results obtained are based on the partial test (t test) obtained: (a) Company size partially has a significant effect on Debt To Equity Ratio (b) Return On Asset partially has a significant effect on Debt To Equity Ratio (c) Company Size partially has a significant effect on Firm Value d) Return On Asset partially has a significant effect on Firm Value (e) Debt To Equity Ratio partially has a significant effect on Firm Value (f) Size Company partially has a significant effect on Firm Value through Debt To Equity Ratio (g) Return On Asset partially has a significant effect on Firm Value through Debt To Equity Ratio*

*Finally, the authors suggest that manufacturing companies can maximize each existing management division so that the company's performance is better and attracts investors and potential investors.*

***Keywords: Company Size, Debt To Equity, Return On Assets and Firm Value***