

ABSTRAK

Penelitian ini bertujuan untuk mengetahui seberapa besar pembahasan Nilai Pengaruh *Corporate Social Responsibility* (CSR), *Good Corporate Governance* (GCG) Dan Ukuran Perusahaan Terhadap Kinerja Keuangan Pada Perusahaan Manufaktur 2016-2020 Yang Terdaftar Di Bei. Metode pengumpulan data melalui situs ICMD dan BEI dan studi kepustakaan. Metode analisis yang digunakan adalah analisis regresi berganda. Hasil penelitian yang didapatkan berdasarkan uji parsial (uji t) diperoleh : (a) *Corporate Social Responsibility* (CSR) secara parsial berpengaruh signifikan terhadap Kinerja Keuangan (b) *Good Corporate Governance* (GCG) secara parsial berpengaruh signifikan terhadap Kinerja Keuangan (c) Ukuran Perusahaan secara Parsial berpengaruh signifikan terhadap Kinerja Keuangan (d) *Corporate Social Responsibility* (CSR), *Good Corporate Governance* (GCG) Dan Ukuran Perusahaan secara Simultan berpengaruh signifikan terhadap Kinerja Keuangan

Akhirnya penulis menyarankan kepada Perusahaan Manufaktur Dapat memaksimalkan setiap divisi manajemen yang ada agar kinerja perusahaan menjadi lebih baik dan dilirik oleh para investor dan calon investor

Kata kunci : *Corporate Social Responsibility* (CSR), *Good Corporate Governance* (GCG), Ukuran Perusahaan, Kinerja Keuangan

ABSTRACT

This study aims to find out how big the discussion of the value of the influence of Corporate Social Responsibility (CSR), Good Corporate Governance (GCG) and Company Size on Financial Performance in 2016-2020 Manufacturing Companies Listed on the Stock Exchange is. Methods of data collection through ICMD and BEI sites and literature studies. The analytical method used is multiple regression analysis. The results obtained based on the partial test (t test) obtained: (a) Corporate Social Responsibility (CSR) partially has a significant effect on Financial Performance (b) Good Corporate Governance (GCG) partially has a significant effect on Financial Performance (c) Firm Size has a significant effect on Financial Performance (d) Corporate Social Responsibility (CSR), Good Corporate Governance (GCG) And Company Size has a significant effect on Financial Performance

Finally, the author suggests that the Manufacturing Company can maximize every existing management division so that the company's performance is better and is ogled by investors and potential investors.

Keywords: Corporate Social Responsibility (CSR), Good Corporate Governance (GCG), Company Size, Financial Performance Kinerja