

ABSTRAK

PENGARUH *NET PROFIT MARGIN, PRICE EARNING RATIO, CURRENT RATIO DAN DEBT TO EQUITY RATIO* TERHADAP HARGA SAHAM PADA PERUSAHAAN MANUFAKTUR YANG TERDAFTAR DI ISSI

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Penelitian ini bertujuan untuk mengetahui Pengaruh *Net Profit Margin, Price Earning Ratio, Current Ratio* dan *Debt to Equity Ratio* Terhadap Harga Saham Pada Perusahaan Manufaktur yang Terdaftar di ISSI. Daya yang digunakan dalam penelitian ini diperoleh dari data laporan keuangan publikasi Tahunan perusahaan Industri Manufaktur yang terdaftar di ISSI. Populasi penelitian ini adalah perusahaan Industri Manufaktur yang terdaftar di ISSI. *Purposive sampling* adalah metode penentuan sampel dengan pertimbangan tertentu. Sampel dalam penelitian ini berjumlah 68 perusahaan Industri Manufaktur yang terdaftar di ISSI. Teknik analisis yang digunakan dalam penelitian ini adalah analisis regresilinier berganda dengan perhitungan menggunakan *software eviews 12*. Sedangkan uji asumsi klasik yang digunakan dalam penelitian ini meliputi uji normalis, uji multikolonieritas, uji autokorelasi dan uji heteroskedastisitas. Hasil penelitian menunjukkan bahwa secara persial *Net Profit Margin* dan *Current Ratio* berpengaruh negatif dan signifikan terhadap harga saham, sedangkan *Price Earning Ratio* dan *Debt to Equity Ratio* berpengaruh positif dan signifikan terhadap harga saham perusahaan Industri Manufaktur yang terdaftar di ISSI. Secara simultan *Net Profit Margin, Price Earning Ratio, Current Ratio* dan *Debt to Equity Ratio* berpengaruh signifikan terhadap harga saham perusahaan Industri Manufaktur yang terdaftar di ISSI.

Kata kunci: *Net Profit Margin, Price Earning Ratio, Current Ratio, Debt to Equity Ratio, Harga Saham*

ABSTRACT

THE INFLUENCE OF NET PROFIT MARGIN, PRICE EARNING RATIO, CURRENT RATIO AND DEBT TO EQUITY RATIO ON STOCK PRICES IN MANUFACTURING COMPANIES LISTED IN ISSI

OKTA VIANA/18101155310440, under the guidance of **Yamasitha, SE, MM** supervisor I and **Chintya Ones Charli, SE, MM** supervisor II Thesis. Faculty of Economics and Business, 2022

This study aims to determine the effect of Net Profit Margin, Price Earning Ratio, Current Ratio and Debt to Equity Ratio on Stock Prices in Manufacturing Companies Registered at ISSI. The power used in this study was obtained from data from the annual publication of financial statements of Manufacturing Industry companies registered with ISSI. The population of this research are Manufacturing Industry companies registered with ISSI. Purposive sampling is a method of determining the sample with certain considerations. The sample in this study amounted to 68 Manufacturing Industry companies registered at ISSI. The analytical technique used in this study is multiple linear regression analysis with calculations using software eviews 12. While the classical assumption test used in this study includes the normalist test, multicollinearity test, autocorrelation test and heteroscedasticity test. The results showed that partially Net Profit Margin and Current Ratio had a negative and significant effect on stock prices, while Price Earning Ratio and Debt to Equity Ratio had a positive and significant effect on stock prices of Manufacturing Industry companies listed on ISSI. Simultaneously Net Profit Margin, Price Earning Ratio, Current Ratio and Debt to Equity Ratio have a significant effect on stock prices of Manufacturing Industry companies listed on ISSI.

Keywords: *Net Profit Margin, Price Earning Ratio, Current Ratio, Debt to Equity Ratio, Stock Price*