

ABSTRACT

TITLE : ANALYSIS OF INTEREST RATE, RUPIAH EXCHANGE VALUE, AND ITS IMPACT INFLATION ON FINANCIAL PERFORMANCE BANK RAKYAT INDONESIA MUARO BODI UNIT SIJUNJUNG

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This study aims to determine how much influence interest rates have on financial performance. The results obtained based on the partial test found that there is a significant effect on the financial performance of the bank, this is indicated by the sig value for the interest rate.

Finally, the authors suggest to the BRI Bank Unit Muaro Bodi Sijunjung Branch to pay attention to interest rates, exchange rates and inflation by using research indicators that have been carried out.

Keyword : Analysis, Interest Rates, Calculation of SPSS