

## ABSTRAK

Penelitian ini dilakukan untuk menguji pengaruh kepemilikan manajemen, kepemilikan institusional, *corporate social responsibility* dan firm size terhadap nilai perusahaan. Kepemilikan manajemen, kepemilikan institusional, *corporate social responsibility* dan firm size digunakan sebagai variabel independen sedangkan nilai perusahaan digunakan sebagai variabel dependen. Penelitian ini dilakukan pada perusahaan manufaktur yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2015-2019. Data diperoleh dengan mengakses halaman Bursa Efek Indonesia. Cara penentuan sampel dalam penelitian ini menggunakan metode *purposive sampling* sehingga diperoleh sampel sebanyak 55 perusahaan. Data pada penelitian ini di analisis dengan teknik analisis regresi linier berganda.

Hasil penelitian menunjukkan bahwa kepemilikan manajemen, kepemilikan institusional, *corporate social responsibility* berpengaruh positif terhadap nilai perusahaan. Sedangkan ukuran perusahaan berpengaruh negative terhadap nilai perusahaan. Kepemilikan manajemen, kepemilikan institusional, *corporate social responsibility*, dan ukuran perusahaan secara bersama-sama berpengaruh signifikan terhadap nilai perusahaan.

**Kata Kunci : Kepemilikan Manajemen, Kepemilikan Institusional, *Corporate Social Responsibility*, Firm Size, Nilai Perusahaan**

## **ABSTRACT**

*This study was conducted to examine the effect of management ownership, institutional ownership, corporate social responsibility and firm size on firm value. Management ownership, institutional ownership, corporate social responsibility and firm size are used as independent variables while firm value is used as the dependent variable. This research was conducted at manufacturing companies listed on the Indonesian Stock Exchange (BEI) in 2015-2019. The data is obtained by accessing the Indonesian Stock Exchange page. The method of determining the sample in this study used a purposive sampling method in order to obtain a sample of 55 companies. The data in this study were analyzed using multiple linear regression analysis techniques.*

*The results showed that management ownership, institutional ownership, corporate social responsibility have a positive effect on firm value. Meanwhile, company size has a negative effect on firm value. Management ownership, institutional ownership, corporate social responsibility, and company size together have a significant effect on firm value.*

***Keywords: Management Ownership, Institutional Ownership, Corporate Social Responsibility, Firm Size, Company Value***