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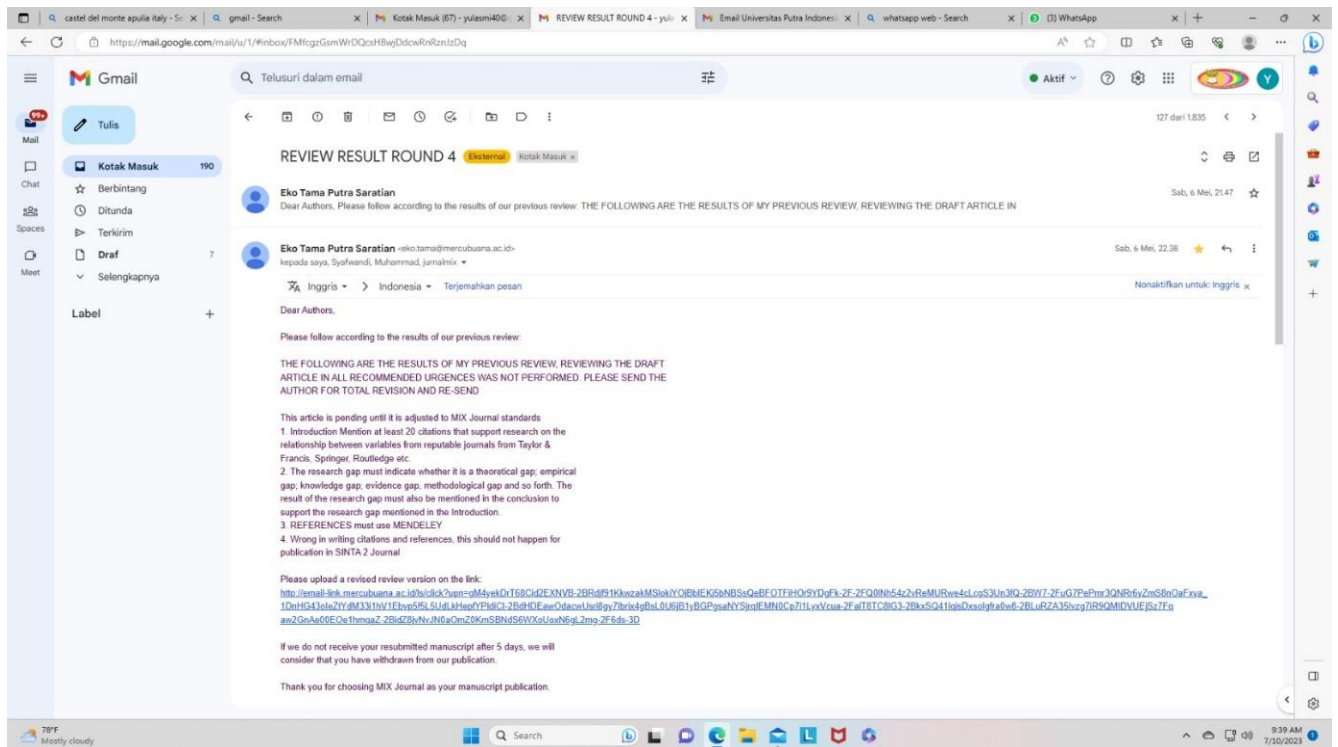
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- Nama Penulis: Yulasma, Syafwandi, Muhammad Ridwan
- Nama Jurnal: MIX: Jurnal Ilmiah Manajemen
- Nama Penerbit: Master of Management, Universitas Mercu Buana
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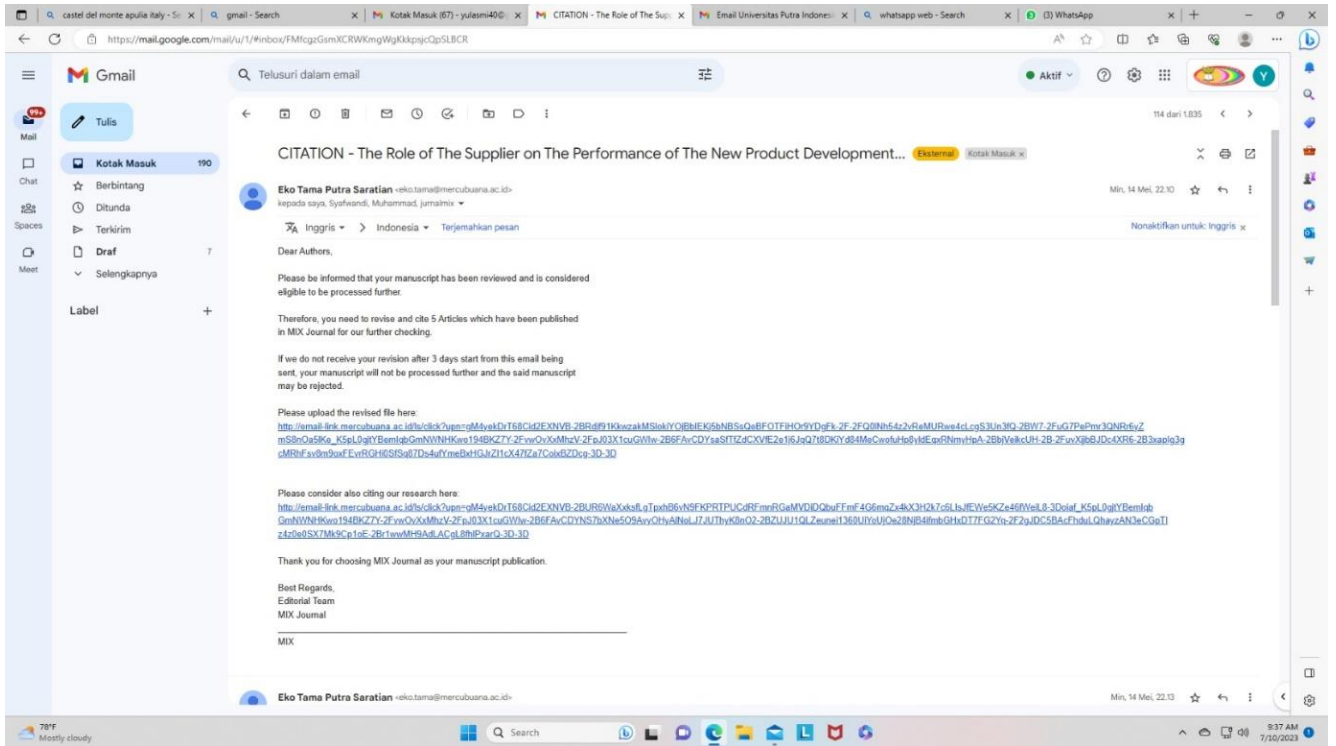
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