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Penelitian ini bertujuan untuk menguji pengaruh Sistem Informasi Akuntansi, Penggunaan Teknologi Informasi, dan *Total Quality Management* terhadap Kinerja Manajerial pada Dealer motor di Kota Padang. Data dikumpulkan melalui survei dengan penyebaran kuesioner kepada 30 manajer dari 30 dealer motor. Metode analisis yang digunakan adalah regresi linear berganda dengan bantuan SPSS 25. Hasil penelitian menunjukkan bahwa secara parsial, ketiga variabel independen berpengaruh positif dan signifikan terhadap kinerja manajerial, dengan nilai signifikansi masing-masing sebesar 0,000 ($< 0,05$). Secara simultan, ketiganya juga berpengaruh signifikan terhadap kinerja manajerial. Nilai koefisien determinasi (R^2) sebesar 73,4% mengindikasikan bahwa variabel-variabel tersebut mampu menjelaskan sebagian besar variabilitas kinerja manajerial, sementara sisanya sebesar 26,6% dipengaruhi oleh faktor lain di luar model. Temuan ini menegaskan pentingnya optimalisasi sistem informasi dan penerapan total quality management dalam meningkatkan efektivitas manajerial di sektor dealer kendaraan bermotor.

Kata Kunci: Sistem Informasi Akuntansi, Teknologi Informasi, *Total Quality Management*, dan Kinerja Manajerial

ABSTRACT

This study aims to examine the influence of Accounting Information Systems, the Use of Information Technology, and Total Quality Management on Managerial Performance at Motorcycle Dealers in Padang City. Data were collected through a survey by distributing questionnaires to 30 managers from 30 motorcycle dealers. The analysis method used was multiple linear regression with the help of SPSS 25. The results of the study indicate that partially, the three independent variables have a positive and significant effect on managerial performance, with a significance value of 0.000 (<0.05) each. Simultaneously, all three also have a significant effect on managerial performance. The coefficient of determination (R^2) value of 73.4% indicates that these variables are able to explain most of the variability in managerial performance, while the remaining 26.6% is influenced by other factors outside the model. This finding emphasizes the importance of optimizing information systems and implementing total quality management in improving managerial effectiveness in the motor vehicle dealer sector.

Keywords: *Accounting Information Systems, Information Technology, Total Quality Management, and Managerial Performance*