ABSTRAK

Penelitian ini bertujuan untuk menganalisis pengaruh efikasi diri, pertimbangan pasar kerja, dan pengetahuan perpajakan terhadap minat memilih karier sebagai konsultan pajak pada mahasiswa akuntansi. Populasi dalam penelitian ini adalah mahasiswa Akuntansi konsentrasi Perpajakan, BP 2022. Teknik pemilihan sampel adalah random sampling, sehingga diperoleh 69 sampel penelitian. Metode analisis data yang digunakan adalah analisis regresi berganda dengan SPSS 23.

Berdasarkan hasil penelitian dan pengujian hipotesis yang telah dilakukan, dapat disimpulkan bahwa Self Efficacy tidak berpengaruh terhadap Minat Memilih Karier Konsultan Pajak pada Mahasiswa Akuntansi Fakultas Ekonomi dan Bisnis Universitas Putra Indonesia "YPTK" Padang. Serta Pertimbangan Pasar Kerja tidak berpengaruh signifikan terhadap Minat Memilih Karier Konsultan Pajak, dan pengetahuan perpajakan berpengaruh positif dan signifikan terhadap minat mahasiswa memilih karier Pajak pada Mahasiswa Akuntansi Fakultas Ekonomi dan Bisnis Universitas Putra Indonesia "YPTK" Padang. Self Efficacy, Pertimbangan Pasar Kerja, dan Pengetahuan Perpajakan secara bersama-sama berpengaruh positif dan signifikan terhadap Minat Memilih Karier Konsultan Pajak pada Mahasiswa Akuntansi Fakultas Ekonomi dan Bisnis Universitas Putra Indonesia "YPTK" Padang. Kontribusi variabel independen Self Efficacy (X1), Pertimbangan Pasar Kerja (X2), dan Pengetahuan Perpajakan (X3) terhadap variabel dependen Minat Memilih Karier Konsultan Pajak (Y) juga signifikan.

Kata Kunci: Self Efficacy, pertimbangan pasar kerja, pengetahuan perpajakan, minat berkarir konsultan pajak.

ABSTRACT

This study aims to analyze the influence of self-efficacy, job market considerations, and tax knowledge on the interest in choosing a career as a tax consultant among accounting students. The population in this study were Accounting students concentrating in Taxation, BP 2022. The sample selection technique was random sampling, resulting in 69 research samples. The data analysis method used was multiple regression analysis with SPSS 23.

Based on the results of the research and hypothesis testing that have been carried out, it can be concluded that Self Efficacy does not affect the Interest in Choosing a Tax Consultant Career in Accounting Students of the Faculty of Economics and Business, Putra Indonesia University “YPTK” Padang. As well as Job Market Considerations do not have a significant effect on the Interest in Choosing a Tax Consultant Career, and tax knowledge has a positive and significant effect on students' interest in choosing a Tax career in Accounting Students of the Faculty of Economics and Business, Putra Indonesia University “YPTK” Padang. Self Efficacy, Job Market Considerations, and Tax Knowledge together have a positive and significant effect on the Interest in Choosing a Tax Consultant Career in Accounting Students of the Faculty of Economics and Business, Putra Indonesia University “YPTK” Padang. And the contribution of the independent variables Self Efficacy (X1), Job Market Considerations (X2), and Tax Knowledge (X3), to the dependent variable Interest in Choosing a Tax Consultant Career (Y).

Keywords: self-efficacy, job market considerations, tax knowledge, career interest tax consultant.