

Simultan dan Uji Interaksi diperoleh : Ukuran Perusahaan secara parsial berpengaruh signifikan terhadap Profitabilitas pada Perusahaan Manufaktur Yang Terdaftar Di BEI, Kepemilikan Institusional secara parsial berpengaruh signifikan terhadap Profitabilitas Pada Perusahaan Manufaktur Yang Terdaftar Di BEI, Ukuran Perusahaan secara parsial berpengaruh signifikan terhadap Nilai Perusahaan Pada Perusahaan Manufaktur Yang Terdaftar Di BEI, Kepemilikan Institusional secara parsial tidak berpengaruh signifikan terhadap Nilai Perusahaan Pada Perusahaan Manufaktur Yang Terdaftar Di BEI, Profitabilitas secara parsial berpengaruh signifikan terhadap Nilai Perusahaan Pada Perusahaan Manufaktur Yang Terdaftar Di BEI, Ukuran Perusahaan secara parsial berpengaruh signifikan terhadap Nilai Perusahaan dengan Profitabilitas Sebagai Variabel Intervening Pada Perusahaan Manufaktur Yang Terdaftar Di BEI.

Kepemilikan Institusional secara parsial tidak berpengaruh signifikan terhadap Nilai Perusahaan dengan Profitabilitas Sebagai Variabel Intervening Pada Perusahaan Manufaktur Yang Terdaftar Di BEI.

Kata kunci : Nilai Perusahaan, Ukuran Perusahaan, Kepemilikan Institusional, Profitabilitas

ABSTRACT

This study aims to find out how big the influence of company size and

institutional ownership is on company value with profitability as an intervening variable in manufacturing companies listed on the Indonesia Stock Exchange in 2018-2022. The data collection method is through data on the Indonesian Stock Exchange. The analytical method used is multiple regression analysis. The research results obtained based on the partial test, Simultaneous and Interaction Test obtained: Company size partially has a significant effect on Profitability in Manufacturing Companies Registered on the IDX., Institutional Ownership partially has a significant effect on Profitability in Manufacturing Companies Listed on the IDX, Test Company Size partially partially has a significant effect on company value in manufacturing companies listed on the IDX, institutional ownership partially has no significant effect on firm value in manufacturing companies listed on the IDX, profitability partially has a significant effect on firm value in manufacturing companies listed on the IDX, company size partially significant effect on firm value with profitability as an intervening variable in manufacturing companies listed on the IDX. Institutional Ownership partially has no significant effect on Firm Value with Profitability as an Intervening Variable in Manufacturing Companies Listed on the IDX.

Keywords: Firm Value, Firm Size, Institutional Ownership, Profitability

KATA PENGANTAR