

ABSTRAK

Penelitian ini bertujuan untuk mengetahui seberapa besar Pengaruh Profitabilitas, *Environmental, Social, and Governance* (ESG) Terhadap Nilai Perusahaan. Populasi yang digunakan dalam penelitian ini adalah Perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia (BEI) tahun 2019-2023. Teknik pengambilan sampel dalam penelitian ini yaitu *Purposive sampling* dan didapatkan 29 Perusahaan. Metode analisis yang digunakan adalah analisis regresi berganda dengan SPSS versi 26. Hasil Penelitian yang didapatkan berdasarkan Uji Parsial, Uji Simultan diperoleh: Profitabilitas secara Parsial berpengaruh positif dan signifikan terhadap Nilai Perusahaan pada Perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia 2019-2023, *Environmental, Social, and Governance* secara parsial tidak berpengaruh signifikan terhadap Nilai Perusahaan pada Perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia 2019-2023. Namun, Profitabilitas *Environmental, Social, and Governance* secara simultan berpengaruh positif dan signifikan terhadap Nilai Perusahaan pada Perusahaan Perbankan yang terdaftar di Bursa Efek Indonesia 2019-2023.

Kata Kunci: Profitabilitas, *Environmental, Social, and Governance* (ESG), Nilai Perusahaan

ABSTRACT

This research aims to determine how much influence Profitability, Environmental, Social, and Governance (ESG) have on Company Value. The population used in this study is Banking Companies listed on the Indonesia Stock Exchange (IDX) in 2019-2023. The sampling technique in this study is Purposive sampling and 29 Companies were obtained. The analysis method used is multiple regression analysis with SPSS version 26. The results of the study obtained based on Partial Tests, Simultaneous Tests obtained: Profitability partially has a positive and significant effect on Company Value in Banking Companies listed on the Indonesia Stock Exchange 2019-2023, Environmental, Social, and Governance partially does not have a significant effect on Company Value in Banking Companies listed on the Indonesia Stock Exchange 2019-2023. However, Profitability, Environmental, Social, and Governance simultaneously have a positive and significant effect on Company Value in Banking Companies listed on the Indonesia Stock Exchange 2019-2023..

Keywords: *Profitability, Environmental, Social, and Governance (ESG), Company Value*