

ABSTRAK

HUBUNGAN ANTARA *PEER ATTACHMENT* DENGAN *SELF REGULATED LEARNING* PADA MAHASISWA PRODI MANAJEMEN RITEL DI UNIVERSITAS ADZKIA

Penelitian ini bertujuan untuk mengetahui hubungan antara *peer attachment* dengan *self regulated learning* pada mahasiswa prodi manajemen ritel di universitas adzkia. Alat ukur yang digunakan dalam penelitian ini adalah skala *peer attachment* dan *self regulated learning*. Teknik pengumpulan sampel dalam penelitian ini menggunakan sampel *purposive sampling*. Sampel dalam penelitian ini berjumlah 38 orang mahasiswa yang sedang berkuliah di universitas adzkia. Uji validitas dan reliabilitas dalam penelitian ini menggunakan *Alpha Cronbacch*. Hasil koefisien validitas pada skala *peer attachment* berpindah dari $r_{xy} = 0,320$ ke $r_{xy} = 0,798$ dengan koefisien reliabilitas $\alpha = 0,922$, sedangkan koefisien validitas pada skala *self regulated learning* berpindah dari $r_{xy} = 0,347$ ke $r_{xy} = 0,852$ dengan koefisien reliabilitas $\alpha = 0,954$. Berdasarkan analisis data, diperoleh nilai korelasi $r = 0,655$ dengan tingkat signifikansi $p = 0,000$, artinya hipotesis diterima. Hal ini menunjukkan bahwa terdapat hubungan yang kuat dan sangat signifikan antara *peer attachment* dengan *self regulated learning* pada mahasiswa prodi manajemen ritel di universitas adzkia dengan arah hubungan positif. Kontribusi efektif dari *peer attachment* terhadap *self regulated learning* sebesar 43%.

Kata Kunci : *Peer Attachment, Self Regulated Learning, Mahasiswa, Manajemen Ritel, Universitas Adzkia*

ABSTRACT

THE RELATIONSHIP BETWEEN PEER ATTACHMENT AND SELF-REGULATED LEARNING IN RETAIL MANAGEMENT STUDENTS AT ADZKIA UNIVERSITY

This study aims to determine the relationship between peer attachment and self-regulated learning in retail management students at Adzkie University. The measurement instruments used in this study were the peer attachment and self-regulated learning scales. The sampling technique used was purposive sampling, with a sample consisting of 38 students currently studying at Adzkie University. The validity and reliability tests in this study employed Cronbach's Alpha. The validity coefficient results for the peer attachment scale ranged from $r_{xy} = 0.320$ to $r_{xy} = 0.798$, with a reliability coefficient of $\alpha = 0.922$. For the self-regulated learning scale, the validity coefficient ranged from $r_{xy} = 0.347$ to $r_{xy} = 0.852$, with a reliability coefficient of $\alpha = 0.954$. Data analysis revealed a correlation value of $r = 0.655$ with a significance level of $p = 0.000$, indicating that the hypothesis is accepted. This indicates a strong and significant positive relationship between peer attachment and self-regulated learning among retail management students at Adzkie University. The effective contribution of peer attachment to self-regulated learning was found to be 43%.

Keywords: Peer Attachment, Self-Regulated Learning, Students, Retail Management, Adzkie University