CHAPTER I

INTRODUCTION

A. Background of the Study

Speaking is one of the most important skills in English which requires to be mastered by English students. Someone who is considered to have a good speaking skill is when they have ability to create words that are easy to be comprehended by hearers. Speaking is essential in English as it is an action used to transfer meaning with others. Speaking is a natural action. Thus, students utilize it everywhere and anytime and speaking has turned into their regular activities. The moment they speak, the students make an interaction and utilize the language to convey their thoughts, ideas, feelings, and opinions. The students also give and receive information through speaking. Dionar and Adnan (2018) state that the primary activity of language learning is speaking. From what Dionar and Adnan have reported, it can be concluded that communication will not occur if there is no speech at all.

However, teaching speaking is the process of directing students to be able to convey opinions, ideas, feelings, and thoughts. This process of teaching speaking is very challenging. Thus, teaching speaking is an activity that requires more attention by English teacher as speaking is a natural action in which the students utilize it every day, yet speaking in foreign or second language will be different, and it has never been easy for some students. It occurs since speaking is not just about communicate and speak the language, but the students also must be able to master five foremost elements in speaking skill that are fluency, vocabulary, grammar, comprehension, and pronunciation. It means teachers should provide more classroom activities to promote speaking to the students because the more students acquire language exposures, the more likely the students will master the skill. One of the problems commonly occurred in most of Indonesia's educational field in teaching speaking is teachers lack in providing the opportunities to the students to learn speaking and the students obtain limited exposure of speaking.

As this happens, the researcher has done an observation to the seventh-grade students of SMP N 33 Padang on 4th of October to discover the students' speaking skill problems. The result shows that some seventh-grade students of SMP N 33 Padang lack in speaking caused they have a low motivation, they lack of confident, and they lack of pronunciation. Most of the students have a point of view that learning English, especially learning speaking is not that important since it's not the language that Indonesian people will use every day to communicate among others. Since English has a status as a foreign language in Indonesia, it causes

them thinking that they do not have to master the language as they can use their mother tongue instead. Another reason is they already think that learning English especially speaking is difficult that causes them dislike this language and hate speaking activity. In addition, these students are afraid to talk in front of the class. It leads them having a low motivation and lack of confident in learning speaking. In addition, the researcher finds some problems with their speaking skill in pronouncing some words in English such as most of the students still pronounce the word one with /one/ not how it sounds, that is /wan/. As well as how the other numbers uttered by them. Not only about numbers, but they also have difficulties in pronouncing the word "Wednesday" without removing the letter "d" to become /wendzdei/. Day becomes /day/ not /dei/, and pronoun I becomes /i/ not /ai/. It can be concluded that the seventh-grade students of SMP N 33 still pronounce the English words according to how it is written in Indonesia. Honestly, it is acceptable as for some of them, it becomes their very first-time learning English, nevertheless it does not mean that this problem occurs at the seventh grade of SMP N 33 Padang is not crucial to be solved. It can cause to the mispronunciation problems in the future because the students will remain speak the words as how they learn pronouncing it first in their childhood. Therefore, to cope with these difficulties, the researcher needs to apply strategies in teaching speaking skill.

Strategies are designed methods and actions. Strategies are known as steps, actions, or even tactics that the students used to accomplish their goals. In learning language, strategies are very important because it will facilitate the

learners in comprehending the language. According to Oxford (1990) cited in Loganathan et al. (2016) writes that specific actions acquired by the students to make learning easier, faster, more enjoyable, more self-directed, more effective, and more transferrable to new situations are defined as strategies. By having strategies, the students are expected to have a control of learning process, be able to enhance learning comprehension and to determine the success of learning language. There are some alternative ways in teaching speaking skill, for instance by using games, quizzes, group discussion, brainstorming, role-play, debate, storytelling, and technology.

Technology can be in several forms. It could be in the form of applications, games, webs, virtual reality, social media and so on. Nowadays, social media has been a part of human life, and it has influenced us in many aspects. For instance, the students cannot deny by utilizing social media, they are facilitated to provide and obtain information from all over the world, connect with various people with different cultures, gender, regions, nations and even languages. Because of its convenience, social media is often utilized by both teachers and students to learn English language. Social media can provide the teacher and students language exposures as it provides language learning opportunities such as by following, commenting, engaging with the contents that the native speakers shared, having discussion with them, watching their videos and posts, and taking benefits of its social media features to interact and practice English as if you interact with them directly. In addition, there are already some well-known social media often used

to learn English such as Instagram, X (Twitter), Facebook, YouTube, and TikTok. Each of social media has its own excessiveness, nevertheless TikTok is interesting to be discussed as it was launched in 2016 and still new compared to the other social media but it already attracts most of Millennials and Gen Z all over the world with its short online videos and attractive features.

TikTok is an online video platform in which the users can get the experience of watching some short videos. According to Omar and Dequan (2020), the users of TikTok application have increased significantly since 2018 and ever became the most downloaded application on the first quarter in 2018 and nowadays, almost all millennials and gen Z are the active users of this application. By using this application, the users can make their own videos with their own creativity. TikTok has many various kinds of short videos as well such as about beauty, daily life, politics, fashion, food, music, education, and others. It can be concluded that TikTok is not only a media for entertainment, motivation, infotainment, etc. but it is also a media for education, especially for English learning. The students can realize in this platform where native speakers often take benefits from it to convey their knowledge. TikTok also has many good features such as switch comment or video, sound recording video, voice feature, communicate via network, duet challenge, short video, etc. There are already many native speakers of English and local teachers provide some short videos with any kind of features that TikTok has for English language learning such as for learning grammar, vocabulary, reading, pronunciation, speaking and so on. So, the seventh-grade students of SMP N 33 Padang can obtain these learning opportunities to learn speaking from the native speakers of the language as well as the teacher by watching their online short-videos and they can also utilize one of TikTok features, that is duet challenge. This feature of TikTok can provide the students with the experience of communicating and having conversation as if they communicate directly. Therefore, with its attractive online short videos and its features, the seventh-grade students of SMP N 33 Padang are expected to have fun, attractive, and active learning speaking circumstances.

However, there are not so many teachers use TikTok as a strategy for learning English in the classroom, especially for teaching speaking skill. TikTok could be an effective and efficient strategy for teaching speaking as the teacher can share some important points creatively and briefly by providing some online short videos to the students. TikTok could be fun for the students as well since it provides some creative features. Since there are so many people who have known this application as it went viral and most of the active users are Millennials and generation Z, the researcher is interested to conduct TikTok video as learning media for speaking as the researcher wants to discover the result after using this application towards student's speaking skill at the seventh grade of SMP N 33 Padang.

B. Identification of the Problem

Based on the problem in the background, the researcher finds that some students have lack in speaking caused they have a low motivation, they lack of confident, and they lack of pronunciation. Most of the students have a point of view that learning English, especially learning speaking is not that important since it's not the language that Indonesian people will use every day to communicate among others. Another reason is they already think that learning English especially speaking is difficult that causes them dislike this language and hate speaking activity. In addition, these students are afraid to talk in front of the class. It leads them having a low motivation and lack of confident in learning speaking. In addition, the researcher finds some problems with their speaking skill in pronouncing some words in English such as most of the students still pronounce the word one with /one/ not how it sounds, that is /wan/. As well as how the other numbers uttered by them. Not only about numbers, but they also have difficulties in pronouncing the word "Wednesday" without removing the letter "d" to become /wendzdei/. Day becomes /day/ not /dei/, and pronoun I becomes /i/ not /ai/. It can be concluded that the seventh-grade students of SMP N 33 still pronounce the English words according to how it is written in Indonesia.

C. Limitation of the Problem

Based on the identification of the problem, the limitation of the problem is the use of TikTok video towards students' speaking skill at the seventh grade of SMP N 33 Padang, in the academic year of 2023/2024.

D. The Formulation of the Problem

According to the identification of the problem, the formulation of this research is about whether TikTok video can be utilized towards students' speaking skill and whether there is an influence after using TikTok video towards students' speaking skill at the seventh grade of SMP N 33 Padang.

E. Research Questions

According to the research problem, the research questions can be formulated as follows:

- 1. Can TikTok video be utilized towards students' speaking skill at the seventh grade of SMP N 33 Padang?
- 2. Is there any influence after using TikTok video towards students' speaking skill at the seventh grade of SMP N 33 Padang?

F. Purpose of the Research

Based on the formulation of the problem, the researcher states the purpose of the research as follows:

- 1. To discover the use of TikTok video towards students' speaking skill at the seventh grade of SMP N 33 Padang.
- 2. To discover the influence on students' speaking skill after using TikTok video at the seventh grade of SMP N 33 Padang.

G. Significance of the Research

The researcher expects that this research can provide a meaningful impact to all parties, not just theoretically but also practically. The significance of the research both theoretically and practically can be seen as follows:

1. Theoretically

a. Teachers

The researcher expects that the teacher gets new information about teaching media for speaking skill in the classroom that is by using TikTok video.

b. Students

The researcher expects that this research can give a meaningful impact to the students' speaking skill such as by using TikTok video with its features, they can reduce mispronunciation of some English words and be more active speaker.

c. Readers

The researcher expects that this research can provide the readers useful knowledge about teaching speaking skill by using TikTok and hopefully it can be beneficial for those in need.

d. Next Researchers

The researcher expects that this research can be one of the resources for any researchers who want to conduct research about TikTok on students' speaking skill.

2. Practically

a. Teachers

The researcher expects that the result of this research could provide information to all teachers about the use of TikTok video towards students' speaking skill so that they know that TikTok can be utilized for learning speaking.

b. Students

The researcher expects that this research could provide students with a better learning experience to be more confident, active, and being better in speaking. The researcher also expects by providing this research, the students have opportunity to learn and practice speaking through native speaker by watching TikTok videos and doing duet challenge with them.

c. Readers

The researcher expects that reader can get a new information and knowledge about using TikTok in learning English, especially speaking.

d. Next Researchers

The researcher also expects that the result of this research could provide information to the researchers whether there is influence on students' speaking skill by using TikTok or not and hopefully this research can be a further research reference for those researchers in need.

H. Definition of Key Terms

To provide information clearly about this research to the readers, the researcher thinks that it's important to clarify the terms used in this research.

1. TikTok

TikTok is an online video platform in which the users can get an experience of seeing some short videos that contains not only about infotainment, motivation, and entertainment but also education, especially in learning English as there are a lot of content creators who provide English learning video about speaking, reading, grammar, pronunciation, vocabulary, and so on.

2. Video

Video is a moving image or a visual media that records with or without audio. Video shows the users the visual images, moving images, or recording audio with visual of the creators presenting the information about speaking skill.

3. Speaking Skill

Speaking skill is one of the skills in English in which the learners should have ability to produce spoken language, to create words and sentences, and then convey it orally.

CHAPTER II

REVIEW OF RELATED LITERATURE

A. Speaking Skill

1. The Definition of Speaking Skill

Speaking is one of the basic skills in English which is essential to be mastered by English learners because its function for communication. According to Marleni et al. (2021), a major skill in expressing ideas in communication is known as speaking skill. Gudu B.O (2015) states that speaking skill requires balance use of several different abilities as it is known