

ABSTRACT

Razali, 19101155310328, majoring in management in 2019, the influence of total quality management and leadership style on managerial performance with organizational culture as a moderating variable, under the guidance of Dr. Jhon Veri S.kom., M.M., M.kom and Mr. M Afuan S.M., M.M..

This study aims to determine how much influence the influence of total quality management and leadership style on managerial performance with organizational culture as a moderating variable at UPTD Atsiri West Sumatra. The method used is Structur Equation Modeling (SEM) with Partial Least Square (PLS) 3.0. By circulating a questionnaire of 50 respondents.

The results of data analysis concluded that there is a positive and significant effect of total quality management on managerial performance. There is a positive and significant effect of leadership style on managerial performance. There is a positive and significant influence on organizational culture but cannot moderate between total quality management on managerial performance. There is a positive and significant effect of organizational culture but cannot moderate the leadership style on managerial performance.

Keywords: Total Quality Management, Leadership Style, Managerial Performance, Organizational Culture.

ABSTRAK

Razali, 19101155310328, jurusan manajemen tahun 2019, pengaruh *total quality management* dan gaya kepemimpinan terhadap kinerja manajerial dengan budaya organisasi sebagai variabel moderasi, dibawah bimbingan bapak Dr. Jhon Veri S.kom., M.M., M.kom dan bapak M Afuan S.M., M.M.

Penelitian ini bertujuan untuk mengetahui seberapa besar pengaruh pengaruh *total quality management* dan gaya kepemimpinan terhadap kinerja manajerial dengan budaya organisasi sebagai variabel moderasi pada UPTD Atsiri Sumatera Barat. Metode yang digunakan adalah *Structur Equation Modeling* (SEM) dengan *Partial Least Square* (PLS) 3.0. Dengan mengedarkan kuesioner sebanyak 50 responden.

Hasil analisis data menyimpulkan bahwa terdapat pengaruh positif dan signifikan *total quality management* terhadap kinerja manajerial. Terdapat pengaruh positif dan signifikan gaya kepemimpinan terhadap kinerja manajerial. Terdapat pengaruh positif dan signifikan Budaya organisasi namun tidak dapat memoderasi antara *total quality management* terhadap Kinerja Manjerial. Terdapat pengaruh positif dan signifikan budaya organisasi namun tidak dapat memoderasi antara Gaya kepemimpinan terhadap kinerja manjerial.

Kata Kunci : *Total Quality Management*, *Gaya Kepemimpinan*, *Kinerja Manajerial*, *Budaya Organisasi*.